

Coat Drive Information Kit



Thank you for organizing a coat drive with One Warm Coat!

By teaming up with One Warm Coat, you become one of thousands of volunteers across the country sharing warmth with people in need.

The coats and dollars you collect will help warm more than half a million people this year, while also keeping more than one million pounds of textiles out of landfills!

We're here to support your efforts. Thank you again for sharing warmth in your community!

The One Warm Coat Team drives@onewarmcoat.org



Tips for a Successful Coat Drive



Choose the dates of your coat drive and the location (or locations) of your collection sites. A coat drive can last any amount of time and can be held any time of year.

Use your coat drive webpage to set and track coat goals and fundraising goals.

Utilize these <u>free resources</u> to help you spread the word about your coat drive. Encourage people to donate gently worn coats that are freshly laundered with no stains, holes, or tears.

Once your drive is over, count the coats. Use the <u>delivery tags</u> to organize and sort the coats before you deliver them to the local nonprofit of your choice.

Update the coat tracker on your coat drive webpage. Click "Coat Totals" to enter the total number of coats you collected.

Visit the <u>Nonprofit Locator Map</u> to find a One Warm Coat partner organization near you and contact them directly to make arrangements to drop off the coats you've collected.

If there are no partners nearby that need coats, please donate the coats you've collected to any local nonprofit organization that needs them. Search online for a local homeless shelter or food bank.



Helpful Links

FAQs

Organizer Guide

Free Tools & Resources

Deliver Your Coats Map

Organizer Facebook Group

Follow @onewarmcoat on social media and share pictures of your coat drive with #sharewarmth. For more coat drive organizer tips, check out our <u>Online Organizer Guide</u>

www.onewarmcoat.org

